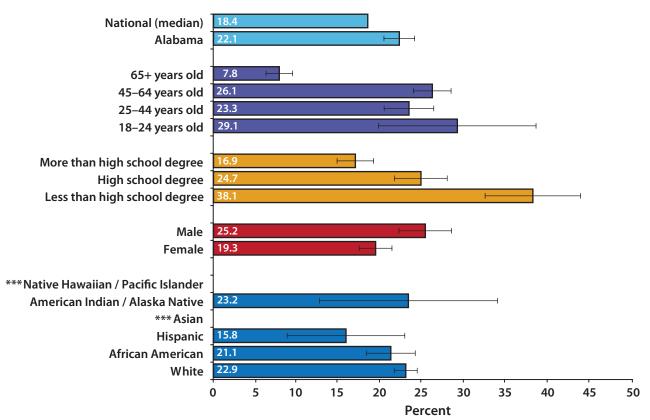
#### **Monitor**

In Alabama, 22.1% of the adult population (aged 18+ years)—over 783,000 individuals—are current cigarette smokers. Across all states, the prevalence of cigarette smoking among adults ranges from 9.3% to 26.5%. Alabama ranks 42<sup>nd</sup> among the states.

Among youth aged 12–17 years, 12.0% smoke in Alabama. The range across all states is 6.5% to 15.9%. Alabama ranks  $40^{\rm th}$  among the states.

Among adults aged 35+ years, over 7,600 died as a result of tobacco use per year, on average, during 2000–2004. This represents a smoking-attributable mortality rate of 317.5/100,000. Alabama's smoking-attributable mortality rate ranks 44<sup>th</sup> among the states.

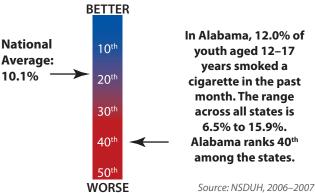
#### **Current Smoking Among Adults by Demographic Characteristics**



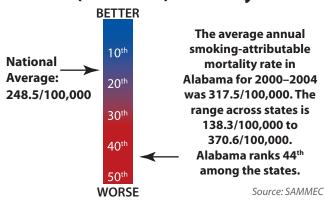
\*\*\* Data not shown because sample size is less than 50.

### Source: BRFSS, 2007–2008





## Smoking-Attributable Adult (35+ Years) Mortality

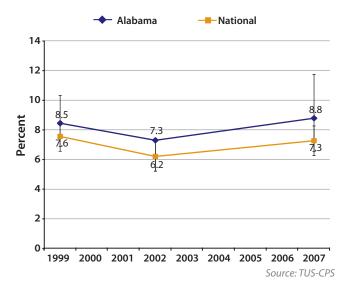


#### **Protect**

Alabama does not have a statewide smoke-free law that provides adequate protection against exposure to secondhand smoke in public places.



## Adults Who Reported Anyone Smoking in Work Area Within Past 2 Weeks



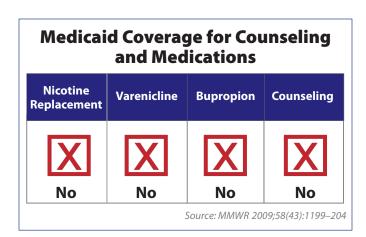
Among adults who work indoors, the percentage who reported anyone smoking in their work area within the preceding 2 weeks has remained higher in Alabama than in the nation overall. Currently, Alabama ranks 39<sup>th</sup> among the states for workplace exposure, at 8.8%.

#### Offer

#### **Percentage of Smokers Calling Quitline BETTER** In Alabama, 1.8% of 10th current smokers who **National** made a quit attempt in Average: 20th the past year called a quitline. Alabama 2.8% ranks 35th among the 30th states. The range 40th across states was from less than 1% to 10.9%. 50th **WORSE** Source: TUS-CPS, 2006-2007

*Best Practices* estimates 8% of smokers could access quitlines each year. In Alabama, 1.8% of current smokers who made a quit attempt in the past year called a quitline.

The Medicaid fee-for-service program in Alabama covered none of the tobacco dependence treatments recommended by the U.S. Public Health Service's *Clinical Practice Guideline*.



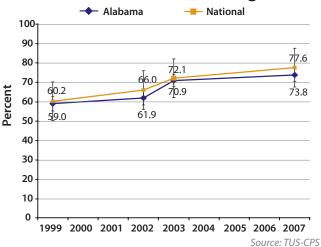
#### **ALABAMA**

#### Warn

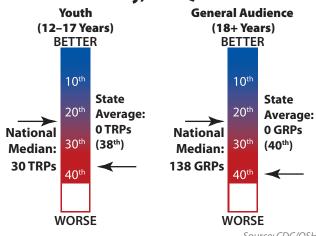
Smoke-free home rules represent awareness of the dangers of secondhand smoke. In Alabama, as in the nation, an increasing number of families have such a rule.

Currently, 73.8% of Alabama homes have this rule. Alabama ranks 34<sup>th</sup> among the states.

#### **Households with No-Smoking Rules**



#### Antitobacco Media Campaign Intensity, Per Quarter



Source: CDC/OSH

Rating point data were available for 42 states and the District of Columbia. *Best Practices* recommendations translate into an average of 800 targeted rating points (TRPs) in effective youth and 1,200 gross rating points (GRPs) in effective general audience antitobacco media campaigns per quarter. Alabama's major media market(s) aired an average of 0 youth TRPs and 0 general audience GRPs per quarter in 2008. Alabama ties for last for the number of youth TRPs and for the number of general audience GRPs aired.

#### **Enforce**

Alabama allows local regulation of tobacco industry promotions, sampling, and display of tobacco products in commercial establishments.

## State Allows Local Advertising and Promotion Laws

Display	Promotion	Sampling
<b>/</b>	<b>/</b>	
Yes	Yes	Yes

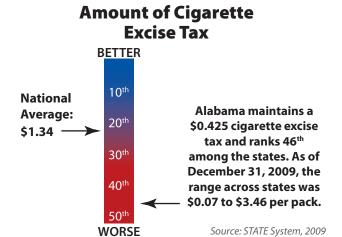
Source: STATE System, 2009

# Retail Environment Tobacco Licensure Over the Counter Vending Machines

Source: STATE System, 2009

Alabama requires all establishments selling tobacco products over the counter and by vending machine to be licensed. Currently, 38 states require licensure for both over-the-counter and vending machine sales.

#### Raise



Alabama maintains a \$0.425 per pack tax and ranks  $46^{th}$  among the states.

Alabama does not have a minimum price law.



Approximately 23% of the annual revenue generated from state excise taxes and settlement payments would fund Alabama's tobacco control program at the *Best Practices* recommended amount. However, in 2007, Alabama's funding for tobacco control was 3.7% of the recommended level. Alabama ranks 44<sup>th</sup> among the states.

